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For Immediate Release

FM Walleyes Unlimited, Inc. has been named as 2011 Fresh Water Fishing Hall of Fame inductee.

December 1, 2010, Fargo, ND/Moorhead, MN - FM Walleyes Unlimited, Inc. will be inducted into the Fresh Water Fishing Hall of Fame on December 9th, 2010.

The entire community is invited to attend a special presentation ceremony to be held Thursday, December 9th at 7:00 p.m. at the Kelly Inn on Main Avenue in Fargo. Legendary Angler ,"Mr. Walleye", Gary Roach will represent the Fresh Water Fishing Hall of Fame and present the designation to the club during their annual "Anglers Night, *On Ice*!". Following the presentation, guest speaker Zippy Dahl will share his ice fishing tips with the audience.

Bill Gautsche, Jr., Awards Committee Chairman for the Hall of Fame wrote "It goes without saying that this honor recognizes FM Walleyes for its contribution, dedication and service to the fresh water sportfishing industry. With this, their Pioneering Spirit will always be remembered."

The Fresh Water Fishing Hall of Fame (www.freshwaterfishing.org), located in Hayward, Wisconsin has been in existence since 1976 to honor those groups and individuals who have had a significant impact on the fresh water sport fishing world. The Organizational/Corporate or Government Entity category began in 1984 to honor groups that "have demonstrated and/or performed a valuable service or act to benefit fresh water sport fishing within its jurisdiction or the boundaries of its organization whether local, regional or national".

FM Walleyes Unlimited, Inc., a regional fishing club based in Fargo, ND/Moorhead, MN was incorporated in 1977 under the mission of "promoting conservation, sportsmanship and education with respect to walleye fishing". Throughout its history, FM Walleyes Unlimited has maintained a focus on sharing the sport of fishing with beginner and avid anglers alike. With this passion for the sport of fishing and the outdoors FM Walleyes Unlimited has forged a positive impact to its members and the community on a local, regional and national level.

The complete application for induction into the Freshwater Fishing Hall of Fame submitted by FM Walleyes is available at www.fmwalleyes.com.